



## 3 Simple Steps to Success



Become a Member



Talk To Your Friends



Good News

## Step 1

### Get your own Ei42 shop

If you want to refer others to Ei42 then make sure you choose the Shop & Teambuilding option when you register or if you have already registered and you did not choose this option simply click upgrade from your admin area.

#### The biggest mistake a new member of Ei42 can make

Ei42 is an easy way to earn rebates from your own online shopping but it is also a very simple business opportunity with no selling involved. If you are trying to sell the business, you are doing it wrong.

Don't try to explain to people how they can earn commissions when their friends shop for their personal products and services on the internet as they will probably not believe you and then may ask questions you can't yet answer.

#### Keep it simple

The fact that shopping on the internet is growing at alarming rates is common knowledge so don't try to explain the growth. All you need to do is ask your friends, family and work colleagues these two questions....

Do you buy anything online?

Would you like to buy the same things that you already buy online cheaper?

It sounds too good to be true doesn't it? Well, that's the question that got many of our most successful people to become members of Ei42.

If the answer to the question 'Do you buy anything online?' is NO (which it rarely is) then you just need to clarify that position with this question.....

So you never buy from ebay, play the lottery, get cheaper holidays, insurance or mobile phones?

Many people will now change their answer and say something like "well yes, I use ebay and play the lottery but that's not really shopping is it?"

#### Three things you should do in your first 24 Hours

1. Set your own shop as a homepage tab, so you don't forget and miss out on saving when you shop.
2. Set yourself a realistic goal. (read the '[Strive For Five](#)' plan)
3. Talk to as many people as you can about how they can save money with their own Free Ei42 shop.

It's a fact that the average UK household spends £980 per year online and that purchasing goods and services on the internet is the fastest growing marketplace in the world. It is something that everybody knows is happening and everyone likes to tell you about how much they saved by buying online instead of at the local shopping centre.

So who do you know that, like you, would want to save money on the things that they buy?

Here are a few suggestions to help you to get your thought process started, partners, parents, brothers, sisters, cousins, aunts, uncles, neighbours, workmates, friends, and the list of possibilities is simply endless.

## Step 2

### Encourage other people to get their own shop

#### The best way is to find new people who want to save money

The best way by far is to tell as many people as you can about your new FREE internet Shop that saves you money on everything you buy from the internet. You don't need to spend lots of time and money on buying and distributing thousands of leaflets and posters and you do not need to understand internet marketing. You only need to do something that you already do all of the time. Tell your friends, relatives and colleagues how they can save money with their own Ei42 shop.

#### What NOT to do

You don't need to make things complicated in any way. It's a very simple opportunity. Just think, if one of your friends met you in the pub or supermarket and ask you if you would like to save money on everything you purchased on line, you would probably say yes, but if they then started telling you about how you could earn commission, it would just confuse you and spark more questions than answers.

Keep it simple, don't hassle or overload them with information, just tell them that they can save money. You should not be trying to convince anyone, simply show them Ei42 and let them make their own decision to join or not.

#### The Only Questions to ask

The only questions you should be asking are:

Do you buy anything online?

Would you like to buy the same things that you already buy online cheaper?

#### How to make it more likely that they will join and tell others

YOU SHOW THEM HOW IT WORKS

So you have told a friend or a relative about how they can save money when they shop on the internet, and they are interested, so would you...

- A. Give them your business card with your weblink and just expect them to sign up and tell thousands of others?
- B. Tell them you will send them an email with a link to your site and wait for all the people to join?
- C. Register them for their own shop as soon as you can get to a computer?

All of the above are correct but where possible you should choose option 'C' as your first choice.

Where possible get yourself in front of a computer with your friend, go to your Ei42 shop and show them what their shop will look like, then click the earn money link and help them complete the registration process. This method of joining Ei42 has the added benefit of showing them how to do the same with their friends.

## Step 3

### Good News

#### Simply duplicate what you have already done

As you repeat this process successfully enough times, you may see that the commission that is achieved from your recommendations will become a noticeable sum each month. Obviously this will depend on what your friends and colleagues are buying from their own shops, but even small amounts soon add up when there are hundreds or thousands of people shopping on line.



#### How to make sure your friends earn commissions, too

Once you have received a commission for something you have bought in your shop, you should let as many people as possible know about the rebates you have earned for yourself as it is very possible they would like to know how to earn similar rebates themselves.

In you admin area under friends you can see all of the people that you recommended Ei42 to and it may well be worth an email or phone call to explain what is happening to your business and how it is growing.

The quickest route to success is 'Keep it Simple', when people use their Ei42 shop and save on their shopping, they will think back to how they were introduced to the idea of having their own Free internet shop and think;

"I can do that!"

If you make it complicated with facts, fancy websites and too much information, they will think;

"I can't do that, it sounds complicated, so I won't bother!"

#### The 5 Secrets of Duplication

Make sure that everyone knows the following

They should always 'Keep it Simple' (see Step 1)

They get their own FREE internet shop to earn rebates from their own online shopping.

How to refer friends to their team.

Where the user and admin guides are. (and encourage everyone to read them)

Not everyone will say YES the first time you ask them.

#### Keep it Real

If you expect Ei42 to provide you with untold immediate wealth then you should look elsewhere. This is not nor will it ever be an easy get rich quick scheme. It is only when members use their own free Ei42 shop to make savings for themselves that team commissions are earned. As the number of people you have told about Ei42 grows you will start to earn team commissions because you helped your friends save money when they shop online.